

xenia magraner

Art director, graphic designer, and illustrator with experience leading creative projects, managing brands, and guiding teams to deliver impactful, strategic, and innovative visual campaigns.

hard skills

ADOBE SUITE
FIGMA
CANVA
SKETCHUP
WORDPRESS
ELEMENTOR
MAILCHIMP
LAYOUT
ILLUSTRATION

soft skills

TEAM WORK
LEADERSHIP
PROBLEM SOLVING
CLIENT RELATIONS
COMMUNICATION
ORGANIZATION
ART DIRECTION
BRAND STRATEGY

languages

ENGLISH
Advanced
SPANISH
Native
CATALAN
Native
FRENCH
Currently
learning
ITALIAN
Currently
learning

jobs

SENIOR GRAPHIC DESIGNER

NOV 2023 TO PRESENT
STRATEGIC LIFT
Richmond, Canada

Business development, marketing and design agency providing strategic solutions.

GRAPHIC DESIGNER

JUN 2017 TO PRESENT
FREELANCE

Founded and led With X, a design studio specializing in branding, advertising, and marketing for clients like Acciona, HucMarketing, and Runstar.

GRAPHIC DESIGNER & CONTENT CREATOR

NOV 2022 TO JUN 2023
ARC IBERICO IMPORTS
Richmond, Canada

Managed creative direction and marketing for diverse businesses: a Spanish product brand, a restaurant, and an import company.

GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER

MAY 2021 TO NOV 2022
COLOUR ENERGY
Richmond, Canada

Managed and create content, designed branding projects for clients like Fairmont, and Xylia.

+more on [in](#) [i](#)

education

MOTION FOUNDATION

CURRENTLY
Ben Marriot, Canada

MASTER DEGREE IN ADVERTISING DESIGN & BRAND COMMUNICATION

2020-2021
ESDesign & VIU, Spain

BACHELOR DEGREE IN FINE ARTS

2013-2018
UPV, Valencia, Spain

volunteer

SOCIAL MEDIA MANAGER

APRIL 23 - NOV 23
Bujo, films & media, Canada

ART MANAGER

DEC 21 - JUN 22
Canadian Pet Foundation, Canada



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